

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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146318 AGENCY (OR SERVICE) ACTING AS AGENT FOR 256839		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME STRATEGIC MEDIA PLACEMENT		ROTHFUS FOR CONGRESS		
AND 7669 Stagers Loop		1341 Old Freedom Rd Ste 202		
ADDRESS Delaware OH 43015-7010		Cranberry PA 16066-5010		
USA		USA		
CONTACT WHITNEY EVERSOLE		PRODUCT PA CD12 KEITH ROTHFUS WK 11/5		
LOCAL SALESPERSON Brian Butz-1		AGENCY EST. NO. 2554		
NATIONAL SALESPERSON		PRODUCT CODE 1310		
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
PRINT AT STATION ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE										
1 30 MIN	M-T SEP	1	05:00A	05:58A	30S	11/05/12-11/06/12	THIS MORNING 5-6AM	1	250.00	250.00
2 30 MIN	11000.. SEP	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING 6-7AM	2	400.00	800.00
3 30 MIN	11000.. SEP	2	07:00A	09:00A	30S	11/05/12-11/06/12	THE EARLY SHOW	2	300.00	600.00
4 30 MIN	M-T SEP	1	10:58A	11:58A	30S	11/05/12-11/06/12	PRICE IS RIGHT	1	400.00	400.00
5 30 MIN	M-T SEP	1	11:58A	12:30P	30S	11/05/12-11/06/12	NOON NEWS	1	425.00	425.00
6 30 MIN	M SEP	1	04:30P	05:00P	30S	11/05/12-11/05/12	430-5PM NEWS	1	525.00	525.00
7 30 MIN	M SEP	1	05:30P	06:00P	30S	11/05/12-11/05/12	530-6PM NEWS	1	675.00	675.00
8 30 MIN	M SEP	1	05:58P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	725.00	725.00
9 30 MIN	M SEP	1	06:30P	07:00P	30S	11/05/12-11/05/12	M-F 630PM NEWS	1	725.00	725.00
10 30 MIN	M SEP	1	11:00P	11:35P	30S	11/05/12-11/05/12	11PM NEWS	1	1100.00	1100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	7669 Stagers Loop		1341 Old Freedom Rd Ste 202	
ADDRESS	Delaware	OH 43015-7010	Cranberry	PA 16066-5010
	USA		USA	
CONTACT	WHITNEY EVERSOLE		PRODUCT PA CD12 KEITH ROTHFUS WK 11/5	
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO. 2654	PRODUCT CODE 1310	
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/06/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

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			FROM	TO						
11 30 MIN SEP	M	1	11:35P	12:37A	30S	11/05/12-11/05/12	11:35P-12:37A - LETTERMAN	1	300.00	300.00
12 30 MIN SEP	M	1	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	1	3500.00	3500.00
Total Contract:								14		10025.00
Billing Summary										
Qtr 4:12						Oct	Nov	Dec	Total	
						.00	10025.00	.00	10025.00	
GRAND TOTAL									10025.00	

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